

MINUTES OF THE MEETING OF THE GREATER MANCHESTER SOCIAL & CULTURAL IMPACT FUND COMMITTEE HELD WEDNESDAY, 18TH SEPTEMBER, 2019 AT BOARDROOM, GMCA OFFICES, 1ST FLOOR, CHURCHGATE HOUSE, 56 OXFORD STREET, MANCHESTER

PRESENT:

MEMBERS:

Councillor David Greenhalgh (Chair)	Portfolio Lead for Culture
Councillor Martyn Cox	Bolton MBC
Councillor Norman Briggs	Oldham MBC
Councillor Janet Emsley	Rochdale MBC
Councillor Stephen Coen	Salford CC
Councillor Kate Butler	Stockport MBC
Councillor Leanne Feeley	Tameside MBC

OFFICERS IN ATTENDANCE:

Julie Oldham	Bolton Council
Philip Cooke	Manchester CC
Zoe Williams	Manchester CC
Sheena Macfarlane	Oldham Council
Darren Grice	Rochdale MBC
Peter Ashworth	Stockport MBC
Mandy Kinder	Tameside MBC
Georgina Bentley	Wigan Council
Marie-Clare Daly	GMCA
Kerry Bond	GMCA

SCIFC/01/19 APPOINTMENT OF CHAIR AND VICE-CHAIR

That the GMCA Portfolio Leader for Culture be Chair of the Greater Manchester Culture and Social Impact Fund Committee for 2019/20.

The Chair invited nominations for the role of Vice-Chair for the 2019/20 Municipal Year.

RESOLVED/-

1. That Councillor David Greenhalgh be appointed as Chair of the Culture and Social Impact Fund Committee for the 2019/20 Municipal Year.
2. That Councillor Janet Emsley be appointed as Vice-Chair of the Culture and Social Impact Fund Committee for the 2019/20 Municipal Year.

BOLTON
BURY

MANCHESTER
OLDHAM

ROCHDALE
SALFORD

STOCKPORT
TAMESIDE

TRAFFORD
WIGAN

SCIFC/02/19 APOLOGIES

Apologies for absence were received from Councillors Bernard Stone (Manchester CC), David Lancaster (Salford CC), Mike Smith (Tameside MBC), Carl Sweeney (Wigan Council). Alison McKenzie-Folan, GMCA Chief Executive Portfolio Lead (Wigan Council).

Apologies for absence were also received from the following Officers, Alison McKenzie-Folan (Portfolio Lead Chief Executive), Alison Gordon (GMCA), Tony Trehy (Bury) and Caroline Barrow (Salford).

SCIFC/03/19 CHAIR'S ANNOUNCEMENTS AND URGENT BUSINESS

There were no Chairs' announcements or items of urgent business introduced at the meeting.

SCIFC/04/19 2019/20 MEMBERSHIP OF THE COMMITTEE

Members noted the 2019/20 Membership of the Committee as agreed at the Greater Manchester Combined Authority (GMCA) on 28 June 2019:

	Portfolio Leader	Portfolio Chief Executive
	David Greenhalgh	Alison McKenzie-Folan
District	Member	Substitute Member
Bolton	Martyn Cox (Con)	To be confirmed
Bury	Joan Grimshaw (Lab)	David Jones (Lab)
Manchester	To be confirmed	Vacancy
Oldham	Norman Briggs (Lab)	Mohammed Alyas (Lab)
Rochdale	Janet Emsley (Lab)	Susan Smith (Lab)
Salford	Stephen Coen (Lab)	David Lancaster (Lab)
Stockport	Kate Butler (Lab)	Tom McGee (Lab)
Tameside	Leanne Feeley (Lab)	Mike Smith (Lab)
Trafford	Jane Baugh (Lab)	Mike Freeman(Lab)
Wigan	Carl Sweeney (Lab)	Bill Clarke (Lab)

RESOLVED/-

That the Membership be noted.

SCIFC/05/19 DECLARATIONS OF INTEREST

Councillor Janet Emsley declared her interests in GM Culture and Social Impact Fund Annual Performance (Minute GMCSIF 09/19) as a member of the Halle Board for 2019/20.

SCIFC/06/19 TERMS OF REFERENCE

RESOLVED/-

That the Committee noted its Terms of Reference for the 2019/20 Municipal Year.

SCIFC/07/19 MINUTES

The minutes of the GM Culture and Social Impact Fund Committee meeting held on the 16 November 2018 were submitted for consideration.

RESOLVED /-

That the minutes of the GM Culture and Social Impact Fund Committee meeting held on the 16 November 2018 be approved, subject to the following amendment:

GMCSIF 18/18 - That meetings will be held twice per year, to allow scrutiny and attendance at organisations.

SCIFC/08/19 MEMBERS' CODE OF CONDUCT AND ANNUAL DECLARATION OF INTEREST FORM

Members were reminded of their obligations under the GMCA Members Code of Conduct and to complete an annual declaration of interest form which would be published on the GMCA website.

RESOLVED/-

That Members complete an annual declaration of interest form and return it to the Governance and Scrutiny Team for publication on the GMCA website.

SCIFC/09/19 GREATER MANCHESTER CULTURE AND SOCIAL IMPACT FUND ANNUAL PERFORMANCE

Consideration was given to a report that updated Members on activity delivered in the first year by the Greater Manchester Culture and Social Impact Portfolio and detailed how we might capture and measure the impact of investment in the future.

Analysis of the organisations activity returns shows that the first year of the Greater Manchester Culture and Social Impact Fund (CSIF) (2018/19) supported 4.6m engagements a 39% increase compared to the 3.3m engagements in the last year of Section 48 (S48) (2017/18). This indicates that diversifying the portfolio to support more organisations, 19 organisations were supported by S48 to 28 organisations supported by CSIF, resulted in increased engagement and also demonstrates better value for investment, S48 investment equates to an average of £1 per engagement where CSIF investment using 2018/19 figures equates to an average of 77p per engagement. 2.6m of these engagements (58.7%) were by Greater Manchester (GM) residents, with the remaining 41% visitors to the city region.

Discussion ensued and it was agreed that the following be brought to the next meeting:

- Analysis of GVA created and return on investment will be undertaken, including a further breakdown of the 39% increase in engagements
- Detailed analysis of the audience of all arts activities
- Update on how this work links to local authorities

RESOLVED/-

1. To note the content of the report.
2. To note delivery so far and to receive updates of the following:
 - Analysis of GVA created and return on investment will be undertaken, including a further breakdown of the 39% increase in engagements
 - Detailed analysis of the audience of all arts activities
 - Update on how this work links to local authorities

a) GM CULTURE AND SOCIAL IMPACT FUND PERFORMANCE 2018/19

Members considered a report that informed the Committee about activity delivered in the first year of the Greater Manchester Culture and Social Impact Portfolio.

It was explained that all recipients of the Fund were required to submit an annual report, which outlined activity delivered using GMCA investment. The report provided an overview of activity delivered so far, as well as information on how Officers would capture and measure the impact of investment in the future.

The main points referred:

RESOLVED/-

1. That the report be noted.
2. That delivery so far was noted and Members provided comments on the areas for further investigation/conversation (see Minute CSIFC 09/19 above).

b) GM OUR YEAR IN CULTURE 2018/2019

The Committee considered the Greater Manchester One Year in Culture 2018/2019 brochure that was circulated with the agenda.

RESOLVED/-

That the report be noted.

SCIFC/10/19 GMCA CULTURAL INVESTMENT 2020-2022

a) GMCA CULTURE FUNDING 2020 ONWARDS

The Portfolio Leader introduced a report, which summarised progress of the first year of the GM Cultural Portfolio and outlined a proposed revised approach to GMCA investment in culture, to support delivery of the Greater Manchester Culture Strategy: Grown in Greater Manchester, Known Across the World, from April 2020 onwards.

RESOLVED/-

1. That the Committee noted progress to date within the GM Cultural Portfolio, in particular the increase of 39% in engagement with GMCA funded cultural organisations as a result of a new investment approach agreed by GMCA for 2018-2020.
2. That Members agree the proposed revised approach to GMCA investment in culture from April 2020 onwards, namely:
 - Continuation of GMCA investment in cultural organisations and activity across Greater Manchester.
 - That criteria for cultural organisations bidding for GMCA Culture Fund remain the same as 2018-2020 programme (set out in paragraph 3.3 of the report).
 - Top-slicing into a separate budget, and at current percentage, non-cultural activity funding currently funded via the GM Cultural and Social Impact Fund.
 - Ring-fence up to £270k of the GM Cultural Fund per annum to GM Culture Strategy priorities where they could not be delivered by a single organisation, but would work with multiple cultural organisations and partners to increase cultural activity and resident engagement.
 - Agree that, in line with current practice, the Portfolio and programme management costs should be found from within the GMCA Cultural Fund budget.
 - That the GMCA Culture Fund programme should be in place for two years (2020/21-2021/2022).
 - That, in reaching final recommendations about the portfolio of grants to award, consideration would need to be given to issues of balance (across art form and geography) and overall resources available. As part of this process GMCA was minded to consider limiting the amount of funding any single cultural organisation could receive to no more than 15% of the Greater Manchester Cultural Fund.

SCIFC/11/19 DATES AND TIMES OF FUTURE MEETINGS

RESOLVED/-

1. That in accordance with the Committee's Terms of Reference, Members be provided with future dates and times of meetings.
2. That a meeting be scheduled for early December 2019.